

Media Release
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Glenorchy City Council launches new community waste campaign

Glenorchy City Council Mayor Kristie Johnston, today launched Council's new community waste campaign, *'It all comes back to U'*, bringing together Community Business Ambassadors and local students who pledged their commitment to reducing waste.

The new campaign, which forms part of the recently revised Waste Management Strategy, was adopted by Council on 25 March 2019.

"The Council takes its role in creating a vibrant, healthy, and sustainable community seriously. Part of the updated strategy includes the roll out of a FOGO service (Food Organics and Garden Organics), to drastically reduce the amount of waste going into landfill, instead turning this waste into compost," Mayor Johnston said.

"We know as a Council we can't create change all on our own, which is why we've created this campaign. It's a call-to-action for all of us to think about the amount of waste we create as individuals and what we can do to have a positive impact on the future for all of us," she said.

Local Glenorchy businesses, Beauty and the Bees and Mercury Walch, have joined the campaign as Community Ambassadors.

Beauty and the Bees Founder and Director, Jill Saunders said her business has a zero-waste approach.

"I am excited to come on board as an Ambassador for this campaign, as I believe we can all make a difference; each small action can result in big changes," Ms Saunders said.

Mercury Walch General Manager, Gary Nilsson, said the local business has demonstrated stringent environmental waste practices for some time now.

"We are constantly looking at how we can improve our actions in the space of waste management and this campaign has provided a great opportunity for us to review what we can do next," Mr Nilsson said.

"Today we are pledging to convert as many of our customers as we can from plastic packaging to carton board packaging in a concerted effort to minimise our organisation's contributions to landfill."

Young students from Moonah Primary School also pledged to reduce waste and make a difference in their school and classrooms.

In conjunction with the launch of their campaign, Council have launched a new website www.wastestartswithu.com.au, which contains further information and FAQs on their waste initiatives, plus tips and tricks on effectively reducing waste.

ENDS

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