

Title	Public Art Policy
Council Resolution	Item 17 (19 Dec 2016) as per Council Minutes
Responsible Directorate	Community, Economic Development and Business
Due for Review	Four (4) years from Council resolution date
Strategic Plan Reference	<u>Valuing our Environment</u> 3.2.1 Set priorities for management of our natural and built environments in partnership with our communities 3.1.3 Deliver services that create sustainable and liveable built environments <u>Leading our Community</u> 4.3.2 Partner with community groups, business and not for profit organisations to achieve community outcomes.
ECM	Council Policy

PURPOSE

This policy provides direction on Council’s approach to the endorsement, development and display and of Public Art in the City of Glenorchy.

SCOPE

This policy applies to all Public Art, and proposed Public Art, within the City of Glenorchy.

STATUTORY REQUIREMENTS

Not applicable

Acts	Not applicable
Regulations	Not applicable
Australian/International Standards	Not applicable

DEFINITIONS

Public Art	Public art is artwork that has been designed and created for public space. It consists of either permanent or temporary constructions, including traditional art forms such as sculpture and murals and more contemporary art forms such as lighting, digital media. Public Artworks can be functional or purely aesthetic.
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PUBLIC ART IN GLENORCHY

Council’s Vision for Public Art

Public art in Glenorchy will reflect the City, its people and their diversity, celebrating local distinctiveness and enriching our lives.

Why Council should be involved in Public Art

Public Art:

- has the potential to enrich and enliven people's experience of and connection to public space and therefore their city, suburb and environment
- engenders ownership and pride in public space especially if its development has involved the community in some way;
- provides an opportunity through art to communicate ideas and stories in a public arena
- provides an opportunity for the development of shared cultural experiences
- enhances civic identity and community pride
- contributes to the redevelopment and revitalisation of the city
- enhances experiences for visitors and tourists, and
- contributes to economic development through creating employment and commercial opportunities.

Policy Statement

1. Council endorses proactive strategic planning in the development of public art within the City. This will be through a Public Art Management Group whose role will include the provision of advice and expertise, planning and project development, site assessment, project evaluation and review and the evaluation of policy and guidelines within the framework of the Public Art Policy.
2. Council recognises that best practice public art outcomes can only be achieved through the allocation of adequate budgets, and will consider public art opportunities in the development of annual capital works budgets.
3. Council will:
 - (a) consider the allocation of funds in the annual operational budget for ongoing maintenance and protection of public art
 - (b) consider opportunities for art components in new capital or major renewal capital projects in public spaces where these spaces could be further enhanced by public art
 - (c) advocate for public art funding to be included on major development and infrastructure projects within the City
 - (d) initiate and respond to opportunities for community initiated public art projects
 - (e) seek to establish private and public sector partnerships to increase opportunities for public art projects within the City
 - (f) ensure that creators of public art are appropriately attributed and have the integrity of their work respected through the adherence to the *Copyright Act 1968* and the *Copyright Amendment (Moral Rights) Act 2000*
 - (g) ensure access issues will be considered in the development and ongoing management of all public art
 - (h) ensure that its risk management and public liability responsibilities are met in the development and ongoing management of all public art
 - (i) ensure a commitment to best practice standards of asset management including a commitment to consult with the artist/s regarding any repairs or modifications to their work or its immediate surrounds
 - (j) ensure processes for the development and creation of public art that include community input, consultation and involvement
 - (k) ensure the protection, maintenance and ownership of cultural heritage and places of significance to the Tasmanian Aboriginal community in the development of public art

- (l) ensure that all relevant permissions and statutory approvals are identified and sought in the development of public art
 - (m) document and record all relevant information pertaining to the history of a public art project. This information may include any documentation relevant to the preparation of an artwork, including photographs, specifications, drawings etc
 - (n) ensure the use of best practice processes for commissioning and decommissioning of artworks
 - (o) utilise the expertise held in the organisation in the development of public art, and
 - (p) promote Glenorchy's public art for both the community and visitors to the City.
4. All public artwork shall be assessed for entry into the Glenorchy City Council Collection: Arts or Heritage Collections and will only be de-accessed in accordance with Council's *Corporate and Heritage Collection Management Policy (22-4)* (or another policy which supersedes it).

BACKGROUND

Council has been developing public art in locations throughout Glenorchy since 1993. Projects have arisen from across the spectrum of Council departments and have involved partnerships with schools, community organisations and businesses within the City.

This policy was developed to provide clear direction on Council's approach to developing and encouraging Public Art.