

Monday 17 December 2018

For immediate release

BILLBOARD DESIGNED BY YOUNG PEOPLE

A road safety billboard will be launched on Monday 17 December at 3pm at Claremont by Department of State Growth Road User Services Road Safety Branch Manager Craig Hoey with program participants and supporters in attendance. The billboard is a result of young people working together in the *Full Gear Program*.

Full Gear is a program for young people between 16 and 24 that reduces risk-taking behaviours on the road, developed in partnership between Glenorchy City Council and Buccan House and funding from State Growth's Road Safety Grants Program.

Glenorchy City Council Mayor Kristie Johnston said the pilot program ran in 2017 and was very successful.

"The program is co-designed by young people from the Chigwell area and has been really successful in improving road safety behaviour and awareness of young people. All the young people involved in the program, had experienced barriers to obtaining their licences which included costs and literacy support," she said.

"Some of the young people had been involved in hooning in the streets and scrub areas of Chigwell and since joining the program, they have changed their behaviours around the safe and legal use of motorbikes.

"Twenty-three young people have now obtained their motorbike licence as a direct result of the program which is a fantastic achievement for all of them.

"They co-designed an eight-week road safety program and completed their pre-learner practical courses. The groups came together at the end to develop a community message which has now been developed and created and appears on this billboard.



MEDIA RELEASE

“The message ‘Pull your Head Out, Look OUT!’ is a timely reminder for both motorbike and car users to look out for each other, be responsible on the road and to make it home safe EVERY day. Personally, I am so proud of what the young people from our community have achieved through the Full Gear Program and how they have developed a local road safety campaign that I am sure other road users will appreciate.”

ENDS

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Media Opportunity

Monday 17 December 2018

3pm

29 Main Road Claremont (next to Claremont Chainsaw & Mowers)

Program participants available for interviews and photos

