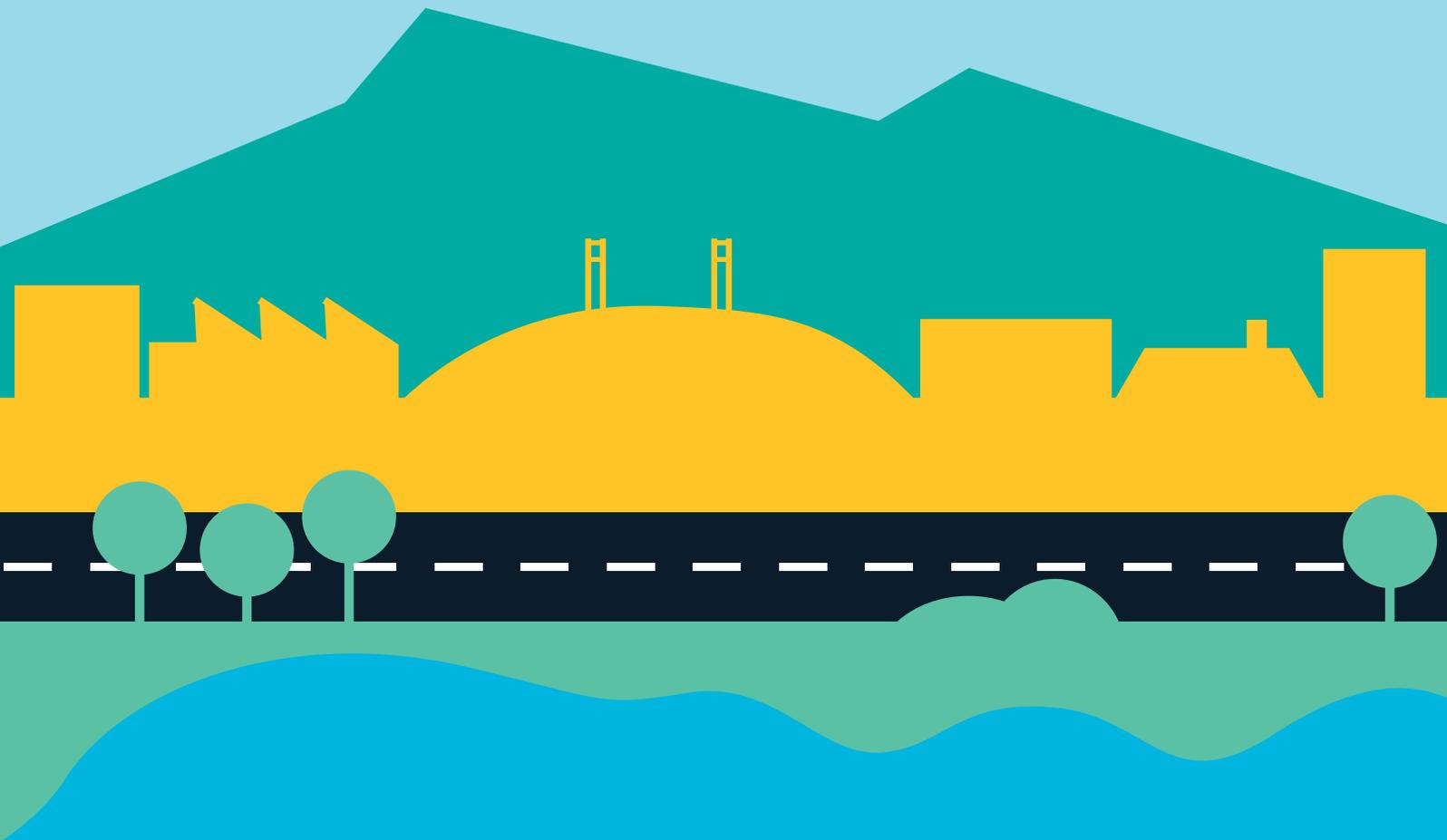


DESIGNING *our* FUTURE



CITY OF GLENORCHY COMMUNITY PLAN 2015 – 2040

Prepared by:
The Regional Development Company | January 2015



“There is so much happening here; I wish other people could understand. There is so much potential, and so many opportunities”

Community member interview, Northgate Shopping Centre

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**“A culturally diverse,
safe, vibrant place
that encourages,
supports and invites
people to care for
each other”**

Participant, Youth Action Network Glenorchy

WELCOME TO THE CITY OF GLENORCHY'S PLAN FOR THE FUTURE

The City of Glenorchy Community Plan is the big picture – the long-term vision. Council, government agencies, business and communities will work together to make this vision a reality.

This is the highest level plan for the future of the City of Glenorchy. It is aspirational. The dreams, hopes and directions have been described to last for 25 years. This Plan guides all other plans in the City. Specific actions, details and measures will be developed from this Vision to bring it to life.

We have worked extensively with the broadest possible range of communities across our City to find out what matters to you. Nearly 2,000 people of all ages, cultural backgrounds and locations in Glenorchy provided over 7,500 ideas and thoughts about

the future of our city. We asked what do we need to improve or change? What should stay the same? What is your wish for the future?

Your responses have been overwhelming and have created this Community Plan.

From this Plan, Council will develop its own 10 year Strategic Plan and identify what it needs to do, with others, to make the Community Plan come to life. This will involve planning, investing, funding and achieving.

The Council will commit to partnerships and cooperation between governments, business and the community to lead change and co-create the Glenorchy of the future.



SUMMARY

It is 2040 ...

We are a proud city; a city of arts; of opportunity; of partnerships; a city that makes exciting things happen.

This is the Glenorchy of the future, created by over 7,500 ideas and thoughts of the people and communities of Glenorchy today.

Today, locals love:

- The community feel and inclusion
- Multiculturalism
- Convenience in location, great shopping and affordability
- Emerging arts and culture
- MONA, GASP, Derwent Entertainment Centre, Moonah Arts Centre
- Parks, playgrounds, walking and bike tracks and sporting venues
- Events
- Open spaces, the environment and natural accessible beauty, the River Derwent, Wellington Park, Tolosa Park, Myrtle Forest, the hills and parks.

The community wants to keep these strengths and build on them for the future.

The future of Glenorchy will be created through:

BUILDING IMAGE AND PRIDE

We will show our pride as a city and others will see it.

MAKING LIVES BETTER

We continue to be a safe, inclusive, active and vibrant community. We will focus on developing a hub of multiculturalism, arts and culture.

VALUING OUR ENVIRONMENT

We will value and enhance our natural and built environment. Our central business district (CBD) areas of Glenorchy, Moonah and Claremont will be revitalised, with a strong emphasis on great design, open spaces and public art.

OPEN FOR BUSINESS

We will create a strong economy and jobs for the future. We will encourage business diversity, innovation and new technologies to stimulate jobs, creativity and collaboration. We will be a place where business can establish, continue and flourish.



LEADING OUR COMMUNITY

We are a progressive, positive community with strong council leadership, striving to make Our Community's Vision a reality.

The Community's most important priorities for the future are:

- Creating a **strong economy**; creating more local jobs; encouraging investment; revitalising our CBD areas
- Becoming the hub for **arts and culture** in Tasmania and forging a national and international reputation as a leading destination for arts tourism
- Supporting and celebrating **our diversity**
- **Building city pride, appearance and reputation**
- Providing a safe city with quality **open space and community and recreation facilities and services** for all age groups

“A cultural-led economic revival, encouragement and support of new business in positive and innovative ways, improve the ‘face’ and appearance of Glenorchy through urban development”

Council employee, staff consultation session

HOW WE DID IT

The City of Glenorchy Community Plan has been developed through extensive community consultation.

Nearly 2,000 people of all ages, cultural backgrounds and locations in Glenorchy provided over 7,500 ideas and thoughts about the future of our city. This was done through:

- Community meetings at community houses, clubs, libraries, seniors groups
- Coffee and kitchen table conversations
- Conversations at public art events, sport and recreation events, walking, cycling and fitness groups
- Meetings and interviews with key environmental leaders and groups
- Moonah Taste of the World Festival, the MONA GASP Fun Run, National Youth Week event, Dad's Day Out event
- Business meetings with small and large business representatives
- Conversations at Northgate Shopping Centre and Montrose Bay Foreshore
- One on one interviews and meetings with not-for-profit organisations serving Glenorchy
- Forums with Glenorchy City Council Aldermen and staff
- Interviews with Federal political representatives
- Interviews with leading business people and employers
- Meetings with school leaders
- School students and parents
- Glenorchy Gazette supplements and response forms
- Online and hard copy surveys
- Facilitated sessions with service providers.

All Special Committees of Council, made up of community members and organisations in Glenorchy, have had their say. The "Glenorchy Matters" Community Panel, which has been specifically designed to reflect all sections of the community, also responded to the survey.

This was a massive community undertaking!

People were asked to write postcards for the future, to nominate their Big Ideas, to put on Six Thinking Hats, or to answer survey questions. Children were asked to draw their ideas for the future. No stone was left unturned to develop this Community Plan.

In various ways, community members were asked:

- What do you like most about Glenorchy?
- What do you like least about Glenorchy?
- What really matters to you about Glenorchy's future?
- What is your wish for Glenorchy in 2040?
- What are your big ideas that can help shape a positive future?

A draft plan was developed and widely distributed. Over 2,400 copies and web links were sent to individuals, organisations and groups, and copies were available at community houses and Council. From the 115 individuals and organisations that responded, there was overwhelming support for the Vision, Goals and Priorities. Comments received during the second round of consultation were used to develop this final Community Plan.



WHAT DID PEOPLE SAY?

“

A culturally diverse, safe, vibrant place that encourages, supports and invites people to care for each other

”

“I want to be proud to say that I live in Glenorchy”

“What a difference MONA has made - we are becoming known as a cultural hub. We already have a strong community and multiculturalism. What a great combination”

“Strong sense of community connection”

“People, location, openness for change, so many creative minds”

“There is a willingness to ‘step up to the plate’ and be independent”

“

We are in a unique position to develop a new way

”

“

Get community involved to use our waterfront, promote the environment, develop the foreshore and more parks - develop the areas with good design and lots to do, seating etc

”

“Eco-friendly development in natural areas”

“Promote Glenorchy to Australia and overseas - develop a plan to bring investment in business, and investment in our youth to feel supported”

“A decentralised arts hub utilising MONA and into the community via Moonah Arts Centre”

“Show Tasmania we are a dynamic and accepting community with spirit and work opportunities and engage with our healthy environment.”

“Redevelopment and revitalisation of the Glenorchy CBD - we have been talking about it for 10 years - time for action!”

“Become a multicultural food and entertainment centre”

“Expand technology hub, develop tech-savvy industries, build on Technopark concept”

“Great community spirit - working class town with working class motivation and ethics”

“This is a great place for people who want to make a start in life - it is affordable”

“Engage all of the community, not just a few. Focus on increasing community opportunity”

“Create more jobs and education opportunities for everyone, boost morale, encourage people to live here and do business here”

“Living in Moonah, the variety of people from so many countries and cultures adds to that lovely feel to the city”

OUR COMMUNITY'S VISION

Creating a vision was the process our community used to imagine the future it desires, then plan to achieve it. Our Community's Vision is a picture of the future – what the community wants to see and create. It stretches the imagination and needs a joint effort to achieve it. This is our community dream.

IT IS THE YEAR 2040 ...

Glenorchy is a diverse City with strong commercial centres and attractive suburbs nestling between the River Derwent and Mount Wellington.

Valuing arts and culture as part of our daily lives has transformed our community. We have built on the success of Museum of Old and New Art (MONA), Glenorchy Art and Sculpture Park (GASP) and the Moonah Arts Centre to become a state, national and international hub for arts and creativity. Our local walkways, open spaces and

commercial centres have incorporated public sculpture, architecture and street art that open the experience of art for all to share. We have become the cultural hub of Tasmania.

We are truly a water-based destination for experiencing the arts, tourism and hospitality. We have opened up our waterfront areas, made them accessible, attractive and connected.

We are a participating, active, healthy and vibrant community. We have embraced our aboriginal and multi-cultural heritage and new arrivals, celebrating this through arts, music, food and events. We value our diversity and our harmony. Our strong community spirit thrives. People in our community feel safe, connected, cared for and are willing to give and share with others.

We value being part of our communities. Our community meeting places, open spaces, parks, playgrounds, walking and bike paths and recreation and

entertainment facilities allow us to enjoy where we live, work and play. Transport connections, including public transport, enable us to easily commute between suburbs and our CBD's and between Glenorchy and Greater Hobart.

Our strong economy is supported by specialised marine-based activities, modernised large manufacturing, robust small businesses, retail services, social enterprise, tourism, creative arts and growing health and community service sectors. A strong focus on jobs creation over the past 25 years now means that we have education, jobs, careers, and positive futures for the people of Glenorchy.

We have adopted technology and led the way in attracting entrepreneurs and great minds, so that we continue to be innovative and in pace with the evolution and applications of technology.

Our natural environment enriches our lives. The efforts we have made over the

years to enhance our environment have paid off. We enjoy swimming in the River Derwent, strolling along waterside trails and pathways, the natural beauty of Myrtle Forest, access to Wellington Park, bushland reserves, recreation at Tolosa Park and Montrose Bay and the uniqueness of Gould's Lagoon.

Walking and bike paths connect the foreshore to the commercial areas and suburbs are linked with the commercial hubs.

We are a **proud** city; a city of **arts**; of **opportunity**; of **partnerships**; a city that makes **exciting** things happen.

OUR COMMUNITY'S GOALS

We are a **proud** city; a city of **arts**; of **opportunity**; of **partnerships**; a city that makes **exciting** things happen.

BUILDING IMAGE AND PRIDE

We will show our pride as a city and others will see it.

Our streets are clean and attractive. The entrances to our city are striking and welcome people to the city of arts, opportunity and partnerships. Our commercial hubs are vibrant. We are proud to live here and proud to share our wonderful community. We are a great city with a positive reputation.

MAKING LIVES BETTER

We continue to be a safe, inclusive, active, healthy and vibrant community. We will focus on developing a hub of multiculturalism, arts and culture.

Our ageing population, people with disabilities, and parents with young families will be able to easily access all public areas, and have public facilities to support them. There will be community services and programs for people of all ages and abilities to connect, support and make lives better.

Young people will be listened to, involved and included in decision making especially about recreation, entertainment and support services. Young people and their families will be encouraged to play an active part in their education and their community.

We value our aboriginal communities' arts, culture and heritage.

We continue to welcome new arrivals from all countries, and work with them to build on the multi-cultural traditions in our community through arts, food, music, entertainment and shared experiences.

Our lives will be enhanced by using good design to create safer, more welcoming public spaces. Community facilities and services are important to us; especially meeting places, parks and playgrounds.

Our city is easy to get around, with a range of transport choices available to visit family or friends or to access services. The city is well-connected by extensive and well-maintained walking and bike paths, public transport and road networks.

Our social, recreational and cultural facilities, events and experiences will attract and retain people in Glenorchy to share our wonderful way of life.

VALUING OUR ENVIRONMENT

We will value and enhance our natural and built environment. Our CBD areas of Glenorchy, Moonah and Claremont will be revitalised, with a strong emphasis on great design, open spaces and public art.

Our walking path and bike path networks will be extended, connecting our natural environment and open spaces to the built environment. Our natural environment, and created open spaces will be inviting places to be.

The active involvement of the community means we will maintain and enjoy our natural treasures like



Wellington Park, Tolosa Park, Montrose Bay, Gould's Lagoon, and Myrtle Forest.

We will work actively to clean up and enhance the River Derwent and foreshore so that we can enjoy it for recreation, hospitality, arts and tourism. Our city will celebrate its foreshore, sharing it with locals and visitors alike.

More trees on streets and community gardens will be a feature of our attractive city.

We will work actively to revitalise our CBD areas - making them places that are distinctive, vibrant, walkable and well-connected. We will improve the amenity of our public spaces through public art and quality landscaping, promote walking and bike access and encourage high standard contemporary design for new buildings alongside creative reuse of our heritage buildings.

We celebrate our distinctiveness as a place, shaped by our well-designed buildings - both heritage and modern - and the urban spaces and lifestyle they create.

OPEN FOR BUSINESS

We will create a strong economy and jobs for the future. We will encourage business diversity, innovation and new technologies to stimulate jobs, creativity and collaboration. We will be a place where business can establish, continue and flourish.

Our City will be recognised for its economic opportunities and strengths; a place where it is easy to do business. Organisations will establish easily and flourish here, including modern manufacturing and service industries,

specialised marine-based activities, warehousing and distribution, robust small businesses, retail services, tourism, creative arts, social enterprise and growing health and community service sectors.

The revitalised CBD areas, open spaces and entertainment areas will create opportunities for restaurants, cafés, nightlife, markets and events, drawing local people and visitors from further afield.

We will have a range of accommodation to cater for all visitors and strong connections between hospitality services, visitor attractions and business.

We will champion education, innovation and new technologies to stimulate creativity and to generate even more jobs for the future.

LEADING OUR COMMUNITY

We will be a progressive, positive community with strong council leadership, striving to make Our Community's Vision a reality.

The communities of Glenorchy will be confident that Council manages the community's assets soundly for the long term benefit of the community.

Community and business leaders will be a key part of decision making, enabling the vision to become a reality. The community will be strongly engaged to play an active part in designing our future.

OUR COMMUNITY'S PRIORITIES

From over 7,500 responses, the community's most important priorities for the future are:

Creating a strong economy; creating more local jobs; encouraging investment; revitalising our CBD areas

Becoming the creative arts and culture hub for Tasmania and forging a national and international reputation as a leading destination for arts tourism

Supporting and celebrating our diversity

Building city pride, appearance and reputation

Providing a safe city with quality open spaces and community and recreation facilities and services for all age groups

The community also prioritised:

Investment in infrastructure to achieve Our Community's Vision

Education and lifelong learning opportunities

Enhanced natural environment

Family friendly city and community

Transparent and accountable government

“Get community involved to use our waterfront, promote the environment, develop the foreshore and more parks – develop the areas with good design and lots to do, seating etc”

Council employee, staff consultation

BIG IDEAS FOR THE FUTURE

“

Let's build on our strengths: arts, culture and multiculturalism

”

“We can be the cultural hub of Tasmania”

“Floating restaurant”

“Use the rail corridor and provide another transport link between Glenorchy and Hobart - what about light rail?”

“Innovative transport solutions”

“Continue climate change initiatives and continue to raise public awareness”

“Bridge the Brooker - connect our city”

“Bring UTAS arts campus here - have a university”

“

Let's have a giant playground, a theme park - what about a Joyville playground at Cadbury?

”

“

The Silicon Valley of Tasmania - a centre of innovation in new technology. Attract a strong presence and people will follow

”

“Become a pocket for industry supporting on-line shoppers - phone centre, warehousing, transport and distribution”

“More community gardens, people growing their own food, self-sufficient sustainability and farmers market”

“

Big development like a major teaching hospital or university to be created in Glenorchy

”

“Connect MONA and Glenorchy with the other great arts hubs of the world - like the Guggenheim Museum in Bilbao, and Museum of Modern Art in New York. We are all places that celebrate creativity, provide amazing inspiration, and attract huge numbers of international visitors”

“Raise awareness of our cultural diversity e.g. signs welcoming people to Glenorchy and showing pride in our multicultural community”

“Large medical centre”

“Cable car from Tolosa Park”

“Think big!”

“Create an island community in Elwick Bay”

“

Re-use our buildings like Salamanca - have an architecture competition

”

“

Link MONA to Collinsvale and Myrtle Forest. Create a Glenlusk viewing platform

”

“International golf course near Cadbury”

“Totally transform our bus interchange into a real centre for activity - a thriving, active, safe and engaging hub. Think about how Brixton has been transformed ...”

HOW WE WILL USE THE PLAN

FROM VISION TO ACTION

Council will use the Community Plan to guide the development of its actions.

From this Plan, Council will develop its own 10 year strategic plan to identify the strategies needed to make this Community Plan come to life. It will guide our decisions, so that we can make this happen.

Actions will then be identified for each of these strategies in Council's Annual Plan. The Annual Plan is used to frame the budget so that Council resources are put to community priorities.

This process is shown below:

“We are in a unique position to develop a new way”



COUNCIL ROLES

This Community Plan sets out Our Community’s Vision for Glenorchy’s desired future.

However, Our Community’s Vision will not become a reality without the efforts of our entire community – the people of Glenorchy, Local, State and Commonwealth Governments, business, not-for-profit groups and other community organisations – working together to achieve it.

It is Council’s responsibility to oversee and co-ordinate the steps to be taken towards achieving Our Community’s Vision. In fulfilling this responsibility, Council will play a range of roles, depending upon the nature of the action required.

Council commits to:

- Building relationships and cooperation between governments, business and the community to lead change and co-create the Glenorchy of the future
- Continue to engage with the community in the delivery of the Plan
- Inform the community of the strategies and actions it intends to undertake
- Let the community know how we’re going
- Jointly celebrate our community’s achievements

The range of roles that Council may play:

COUNCIL ROLE	WHEN IT IS LIKELY TO APPLY
MANAGER/ LEADER	Where Council has direct responsibility and capability to deliver the outcomes required, it manages, leads and delivers and communicates commitment, progress and outcomes to stakeholders.
PARTNER	Council may partner with others where it has a direct responsibility to deliver the outcomes and a partnership approach is necessary to deliver or enhance outcomes.
ADVOCATE	Council develops an informed position and influences others who have the responsibility to make the decision and act. Council is part of developing the solutions rather than just presenting the problems.
FACILITATOR	Council makes it easier and builds the capacity of others to deliver.
SUPPORTER	Where a project is initiated externally to Council and the outcomes align with the Glenorchy Community Plan, Council may provide low level assistance to support the project.



HOW WILL WE KNOW?

We will know that this Glenorchy Community Plan has been successful when:

- There is evident pride in the transformation of Glenorchy
- Glenorchy is seen by others as a strong, safe and connected community
- Our community remains inclusive, welcoming and where we want to be
- Our commercial hubs are vibrant, great meeting places and business thrives
- We are recognised locally, nationally and internationally for our arts, celebrations, events and innovative ways of bringing arts and people together
- We have a range of accommodation to cater for all visitors and strong connections between hospitality services, visitor attractions and business
- There is a strong economy which has created additional investment and a wide range of jobs
- Our natural environment is valued and enhanced and we are able to enjoy its beauty and amenity
- Our young people are actively engaged in education, and there are life-long learning opportunities for the whole community
- Our community's assets are sustainably managed
- Our community says 'we did it!'

Specific measures will be detailed in the Strategic and Annual Plans. Those measures will be used to track progress and will be reported regularly to Council and the community.

**“Show Tasmania we are
a dynamic and accepting
community with spirit
and work opportunities
and engage with our
healthy environment”**

Member, Glenorchy Cultural Diversity Advisory Committee



DESIGNING
our **FUTURE**