

PURPOSE

This policy provides direction on Council’s approach to the endorsement, development, and display and of Public Art in the City of Glenorchy.

SCOPE

This policy applies to all Public Art, and proposed Public Art, within the City of Glenorchy.

STRATEGIC PLAN ALIGNMENT

Making Lives Better

- Objective 1.1 Know our communities and what they value
- Strategy 1.1.2 Encourage diversity in our community by facilitating opportunities and connections
- Objective 1.2 Support our communities to pursue and achieve their goals
- Strategy 1.2.1 Encourage our communities to express and achieve their aspirations
- Strategy 1.2.3 Promote creative expression and participation and life-long learning as priorities for our communities

Valuing Our Environment

- Objective 3.1 Create a liveable and desirable city
- Strategy 3.1.2 Enhance our parks and public spaces with public art and contemporary design.

Building Image and Pride

- Objective 5.1 We will show our pride as a city and others will see it

STATUTORY REQUIREMENTS

Acts	<i>Not applicable</i>
Regulations	<i>Not applicable</i>
Australian/International Standards	<i>Not applicable</i>

RELATED SUPPORTING DOCUMENTATION

Glenorchy – A City of Arts 2040 A Strategy Towards Creative Communities	https://www.gcc.tas.gov.au/wp-content/uploads/2021/05/glenorchy-city-of-arts-strategy-2040.pdf
Community Strategy 2021-2030	https://www.gcc.tas.gov.au/wp-content/uploads/2021/09/Community-Strategy-2021-2040-FINAL.pdf

DEFINITIONS

PUBLIC ART is artwork that is displayed in public space. It consists of either permanent or temporary artworks, including traditional art forms such as sculpture and murals and more contemporary art forms such as lighting, digital and media. Public artworks can be aesthetic or functional.

PUBLIC ART IN GLENORCHY

Background

Council has been developing public art in locations throughout Glenorchy since 1993. Projects have arisen from across the spectrum of Council departments and have involved partnerships with schools, community organisations and businesses within the City.

In 2021 there are over 35 works in Council’s public art collection. This includes the recently acquired works at Glenorchy Art and Sculpture Park, the 2020 commission of *Family* by Matt Calvert which was developed as part of the Glenorchy CBD Revitalisation Project and the murals of Corridor of Modern Art (COMA) developed in 2021.

As assets of the City, Council has a responsibility to maintain and protect its artworks and to ensure any future works can be maintained and protected.

The *City of Glenorchy Community Plan 2015- 2040* sets the following vision for our city by 2040:

“We are a proud city; a city of arts; of opportunity; of partnerships; a city that makes exciting things happen”

Becoming a city of the arts featured heavily in the Community Plan when it was developed and is a consistent theme that has run through Council’s strategic planning ever since.

The *Glenorchy – City of Arts 2040 Strategy* (the Strategy) developed in 2020 sets out how the community’s vision for Glenorchy to be a city of the arts, as envisaged in the Community Plan, may be achieved.

The Strategy sets out a series of forward-looking strategic goals developed through consultation and community feedback which support the importance and value of public art in the City:

“Art and culture should be all around us, embedded into the very fabric of Glenorchy. Art in the public domain can bring joy, challenge us in our world views and let us celebrate our cultures.”

This policy, and other supporting documents including the Community Plan 2015 – 2040, Glenorchy, Community Strategy 2021 - 2030, Arts and Culture Strategy 2040 and Economic Development Strategy 2020 – 2025 have been developed to provide clear direction on Council’s approach to developing and encouraging Public Art in the City.

Council's Vision for Public Art

Public art in Glenorchy will reflect the City, its people and their diversity, celebrating local distinctiveness and enriching our lives.

Public Art:

- enriches and enlivens people's experience of and connection to public space and therefore their city, suburb and environment
- engenders ownership and pride in public space especially if its development has involved the community in some way;
- provides an opportunity through art to communicate ideas and stories in a public arena
- provides an opportunity for the development of shared cultural experiences
- enhances civic identity and community pride
- contributes to the redevelopment and revitalisation of the city
- enhances experiences for visitors and tourists, and
- contributes to economic development through creating employment and commercial opportunities.

POLICY STATEMENT

General

1. Council endorses proactive strategic planning in the development of public art within the City. This will be through a Public Art Oversight Group whose role will include the provision of advice and expertise, planning and project development, site assessment, project evaluation and review and the evaluation of policy and guidelines within the framework of the Public Art Policy. The Public Art Oversight Group will plan and budget, at the beginning of each financial year, for new art components in public spaces where these spaces could be further enhanced by public art.
2. Council recognises that best practice public art outcomes can only be achieved through the allocation of adequate budgets and will plan for the development and delivery of public art opportunities in annual capital works budgets.
3. Council will:
 - (a) give express consideration to providing dedicated funding for public art in the City, as part of the capital works budgets, thus facilitating the integration of a number of public art assets across the year throughout the City
 - (b) give express consideration to the allocation of funds in the annual operational budget for the ongoing maintenance and protection of public art
 - (c) give express consideration to the allocation of funds for the inclusion of artworks at the development stage of major capital projects within the City

- (d) initiate and respond to opportunities for community initiated public art projects
 - (e) seek to establish private and public sector partnerships to increase opportunities for public art projects within the City
 - (f) ensure that creators of public art are appropriately attributed and have the integrity of their work respected through the adherence to the *Copyright Act 1968* and the *Copyright Amendment (Moral Rights) Act 2000*
 - (g) ensure access issues will be considered in the development and ongoing management of all public art
 - (h) ensure that its risk management and public liability responsibilities are met in the development and ongoing management of all public art
 - (i) ensure a commitment to best practice standards of asset management including a commitment to consult, where reasonably practicable, with the artist/s and/ or their representative regarding any repairs or modifications to their work or its immediate surrounds
 - (j) include community input, consultation and involvement in processes for the development and creation of public art
 - (k) ensure the protection, maintenance and ownership of cultural heritage and places of significance to the Tasmanian Aboriginal community in the development of public art.
 - (l) ensure that all relevant permissions and statutory approvals are identified and sought in the development of public art
 - (m) document and record all relevant information pertaining to the history of a public art project. This information may include any documentation relevant to the preparation of an artwork, including photographs, specifications, drawings etc
 - (n) ensure the use of best practice processes for commissioning and decommissioning of artworks
 - (o) utilise the expertise held in the organisation in the development of public art, and
 - (p) promote Glenorchy's public art for both the community and visitors to the City.
4. All public artwork shall be assessed for entry into the Glenorchy City Council Collection: Arts or Heritage Collections and will only be de-accessed in accordance with Council's *Corporate and Heritage Collection Management Policy (22-4)* (or another policy which supersedes it).

DOCUMENT CONTROL

Version:	2.0	Adopted	29 November 2021	Commencement Date	30 November 2021
Minutes Reference	Item 16			Review Period	2 Years from adoption
Previous Versions:	v 1.0 adopted 19 December 2016 (Council meeting, Item 17)				
Responsible Directorate	Community & Customer Service	Controller:	Manager Community		
ECM Document No.:	Policies by Directorate				