

## DEVELOPMENT APPLICATION

<b>APPLICATION NUMBER:</b>	PLN-25-325
<b>PROPOSED DEVELOPMENT:</b>	Alterations to parking and signage
<b>LOCATION:</b>	110 Main Road Moonah
<b>APPLICANT:</b>	Woolworths Group
<b>ADVERTISING START DATE:</b>	05/12/2025
<b>ADVERTISING EXPIRY DATE:</b>	19/12/2025

Plans and documentation are available for inspection at Council's Offices, located at 374 Main Road, Glenorchy between 8.30 am and 5.00 pm, Monday to Friday (excluding public holidays) and the plans are available on Glenorchy City Council's website ([www.gcc.tas.gov.au](http://www.gcc.tas.gov.au)) until **19/12/2025**.

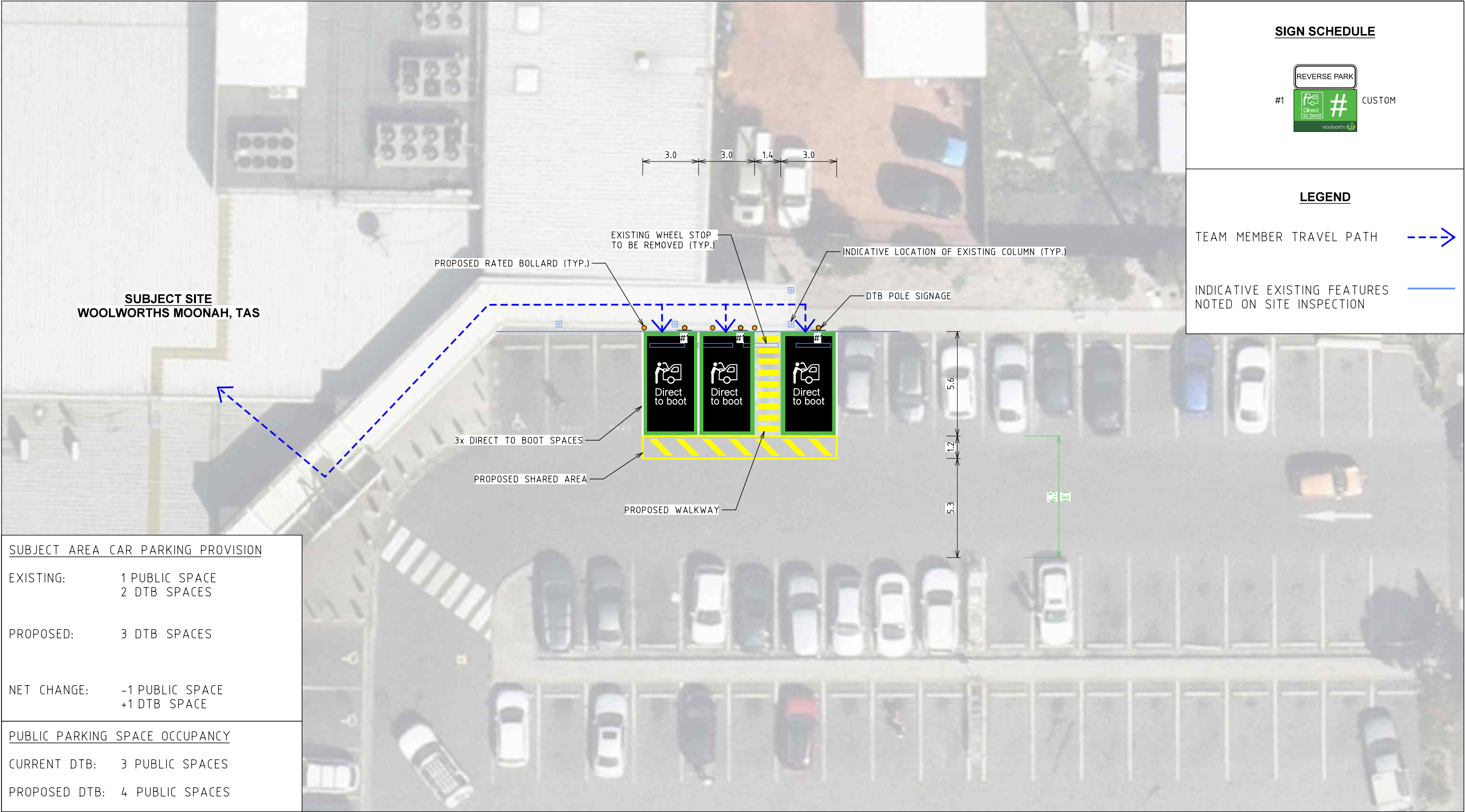
During this time, any person may make representations relating to the applications by letter addressed to the Chief Executive Officer, Glenorchy City Council, PO Box 103, Glenorchy 7010 or by email to [gccmail@gcc.tas.gov.au](mailto:gccmail@gcc.tas.gov.au).

Representations must be received by no later than 11.59 pm on **19/12/2025**, or for postal and hand delivered representations, by 5.00 pm on **19/12/2025**.



# DIRECT TO BOOT MONTAGE PACK MOONAH

110 Main Road, Moonah

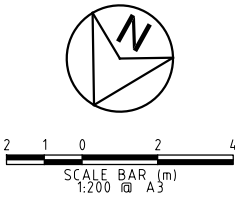


SUBJECT AREA CAR PARKING PROVISION	
EXISTING:	1 PUBLIC SPACE 2 DTB SPACES
PROPOSED:	3 DTB SPACES
NET CHANGE:	-1 PUBLIC SPACE +1 DTB SPACE

PUBLIC PARKING SPACE OCCUPANCY	
CURRENT DTB:	3 PUBLIC SPACES
PROPOSED DTB:	4 PUBLIC SPACES

**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**  
**APPLICATION No** PLN-25-325  
**10 November 2025**  
**DATE RECEIVED**

**DISCLAIMER:**  
PLEASE NOTE THIS WGA DRAWING HAS BEEN PREPARED USING NEARMAP AERIAL PHOTOGRAPHY. WGA CAN NOT ENSURE THAT THE INFORMATION SHOWN IS ACCURATE AND ENTITIES USING THESE DRAWINGS ACCEPT ALL LIABILITY IN THE USE OF THIS INFORMATION. WGA WILL NOT ACCEPT ANY LIABILITY FOR INACCURACIES IN THE INFORMATION PROVIDED. THIS DRAWING MUST NOT BE USED FOR SET OUT PURPOSES UNDER ANY CIRCUMSTANCES.



**INFORMATION ISSUE**  
NOT FOR CONSTRUCTION

- GENERAL NOTES:
1. NEARMAP AERIAL PHOTOGRAPHY CAPTURED ON 10 FEBRUARY 2024.
  2. ALL DIMENSIONS ARE IN METRES UNLESS NOTED OTHERWISE.
  3. ENSURE APPROPRIATE LIGHTING AND SURVEILLANCE IS INSTALLED IN LINE WITH WOOLWORTHS GROUP REQUIREMENTS AND GUIDELINES.

REV.	DATE	DESCRIPTION	DRAFT	ENG.	CHKD
A	19.08.2024	ISSUED FOR INFORMATION	E.D	E.D	E.K
B	07.10.2024	GENERAL AMENDMENTS FROM SITE INSPECTION	E.D	E.D	E.K
C	14.02.2025	GENERAL AMENDMENTS	E.D	E.D	E.K
D	24.07.2025	BOLLARD AMENDMENTS	N.B	N.B	E.K
E	01.08.2025	BOLLARD AMENDMENTS	N.B	N.B	E.K
F	23.09.2025	REMOVAL OF SPEED HUMP	N.B	N.B	E.K

**WGA**

**WOOLWORTHS MOONAH, TAS**  
**STORE NO. 7002**  
**DIRECT TO BOOT**  
**CONTROL PLAN**

Design	Drawn	Job Number	Sheet No.	Rev.
E.D	E.D	WGA240968-SK-7002-0001	F	

**SIGN SCHEDULE**



**LEGEND**

TEAM MEMBER TRAVEL PATH

INDICATIVE EXISTING FEATURES NOTED ON SITE INSPECTION

# Direct to boot

## Design elements

GLENORCHY CITY COUNCIL  
PLANNING SERVICES

APPLICATION No    PLN-25-325






DATE RECEIVED    28 November 2025

### Colour

The Direct to boot Graphic Kit uses Woolworths Dark & Mid Green across all signage applications.

### Car bays and road based application

ALL car bay and road based applications MUST use cold applied plastic - Crystalline

					
Process	C:100 M:0 Y:90 K:60	C:90 M:0 Y:100 K:0			
Pantone	PMS 3425	PMS 355			
RGB	R:18 G:84 B:48	R:70 G:156 B:70			
Hex	#125430	#469c46			
Translucent vinyl 3M	5500 QM/2311A green 3630-6308	5500 QM/2310A green 3630-5974			
Opaque vinyl 3M	900/5091A green 180-56	900/509A green VCC-10105			
Dulux paint	Green Paw Paw P26•E9	Grass Court P25•H9			
Cold Applied Plastic - Crystalline		PMS 355	Yellow	Black	White

### Typography

Fresh Sans Medium should be used across all signage applications.

Fresh sans medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

1234567890  
!@£\$%^&\*()\_+[];'\/{}:"|'?><.,

### Photography

Photography is used at the destination zone only to provide freshness cues and a space filler, accommodating large areas and complex architectural features.

The apples image can be cropped and scaled to fit the desired location.



Apples image

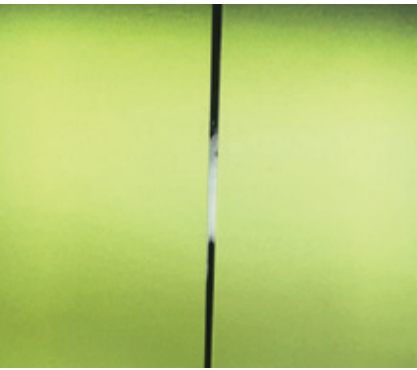
### Destination wall application

#### New (with precast concrete walls)

- Solid colour areas of wall to be Painted green (Dark green & Mid green).
- Apple component - 2mm Aluminium panels with laminated digitally printed graphics.
- All text & Icons to be cut out 2mm aluminium profile cut, painted in 2-pak finish white,
- Icon to have a laminated digital print applied.

#### Renewal, eCom Renewal and New (without pre cast walls)

Direct to boot destination walls decorated with 2mm Aluminum sheet external grade ( Material to have current NCC approved Fire Hazard Properties ) wrapped with digitally printed matte laminate graphic, direct stick to wall with 5mm express join matte black fish plate detail to sit in behind Aluminum Sheet. See photo.



The white cast vinyl messages, logos and call to action needs to be applied onsite to allow sight lines to be optimised.

CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	02/12



# Direct to boot – Destination zone

## Car parking bays

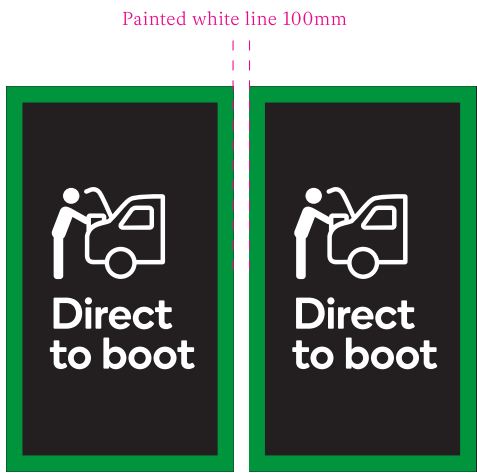
### Ground marking

Branding is applied to parking bays to indicate they are reserved for Direct to boot customers only. This allows customers to have quick and convenient access to the collection point. There are two Parking bay sizes for Direct to boot: Oversize and Oversize elongated.

Placement of the logo is determined by the 5400mm long bay. It should be centered in the bay as outlined right. Placement of the lock up in Oversize elongated bays should follow the same lower margin as the 5400mm bay (see right). In all cases, the logo should always sit equally positioned from either edge of the parking space.

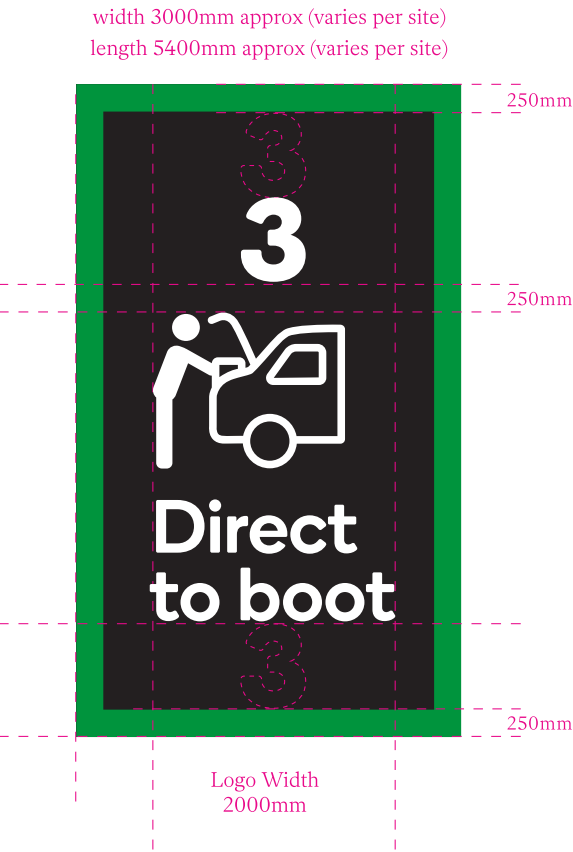
The green line surrounding the bay should always be 250mm. See the following pages for how these are applied across varying Drive thru and Drive up layouts.

For Drive up 90° angle parking, where bays are situated directly next to each other, a 100mm white line should be painted between the bays. See Page 34 for context.



### Oversize with Bay number

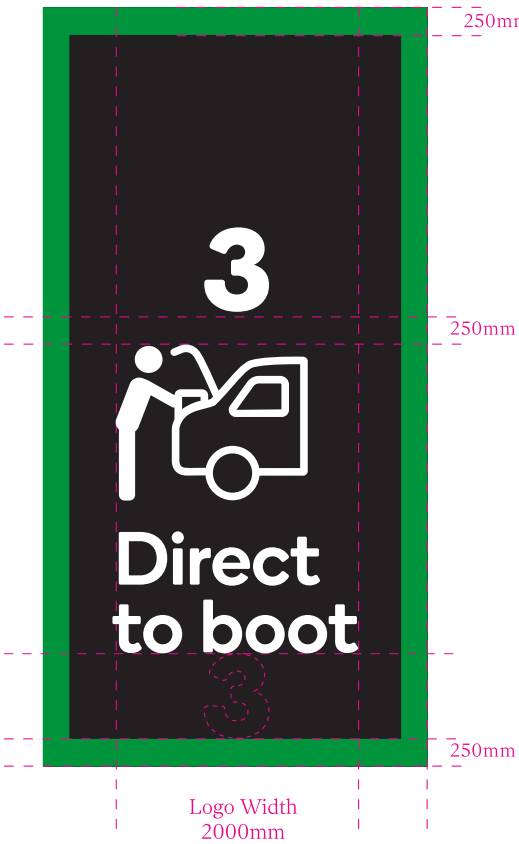
To be implemented in Drive thru, in the FRONT BAY ONLY:  
- Drive thru - single splaces (with passing lane)  
(this whole section remains unchanged)



### Oversize elongated

To be implemented in:  
-Drive thru - Single spaces (with passing lane)  
  
-Drive thru - Single space  
-Drive thru - Double tandem (with passing lane)

width 3000mm approx (varies per site)  
length 6400mm approx (varies per site)



### Oversize without bay number

To be implemented in Drive up Attached and Detached only, where bay numbers are communicated on freestanding signage.



**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

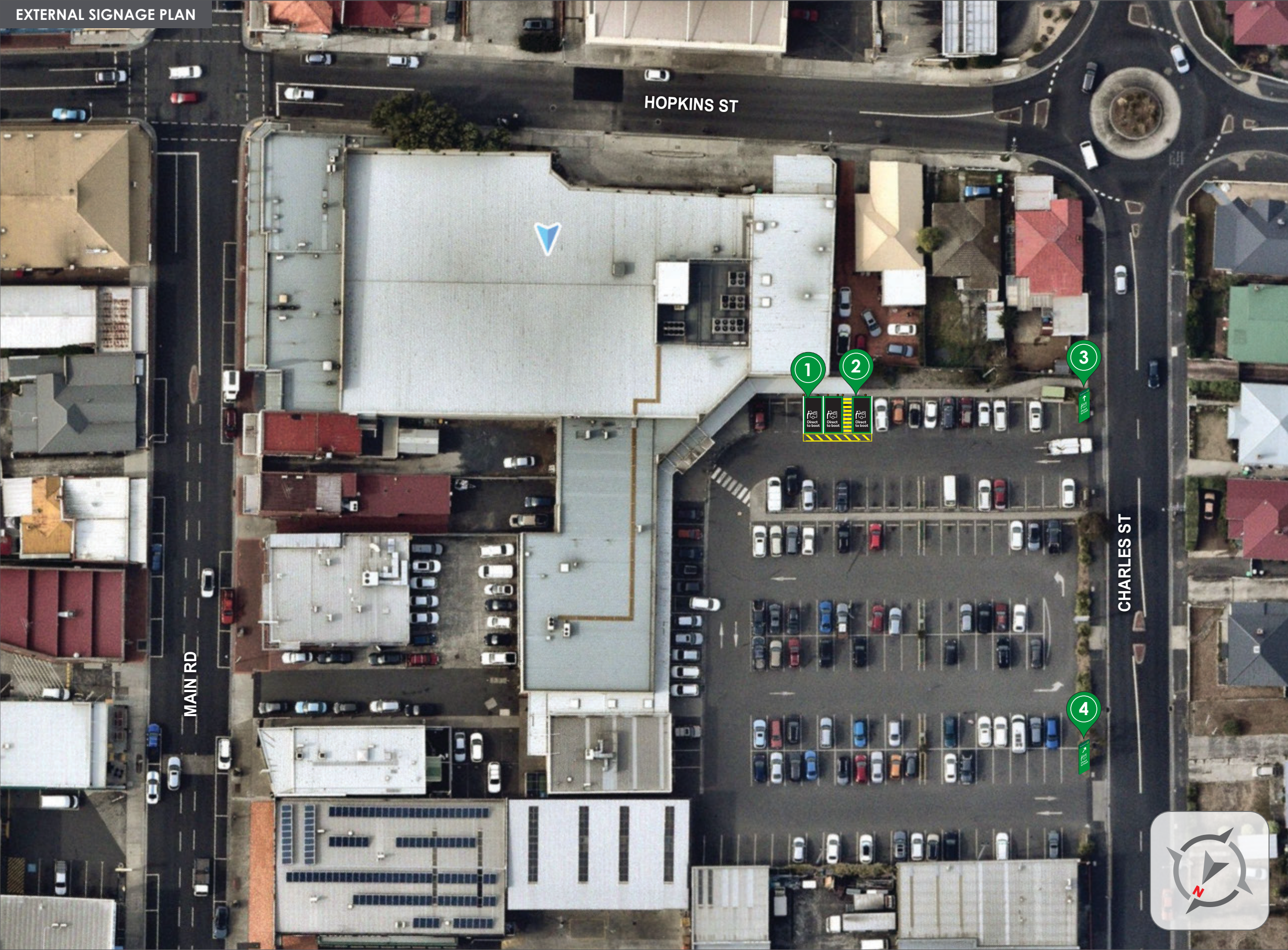
APPLICATION No ... PLN-25-325 .....

DATE RECEIVED ... 28 November 2025 .....

CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	03/12



EXTERNAL SIGNAGE PLAN



**SIGN: 1** **QTY:** 03  
DTB BAYS AND LINE MARKINGS

**SIGN: 2** **QTY:** 03  
CAR BAY SIGN

**SIGN: 3** **QTY:** 01  
FREESTANDING BLADE SIGN  
(42 CHARLES ST)

**SIGN: 4** **QTY:** 01  
FREESTANDING BLADE SIGN  
(46 CHARLES ST)

**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

**APPLICATION No** ... PLN-25-325 .....

**DATE RECEIVED** ... 28 November 2025 .....

CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	04/12





CONCEPT

SIGN: 1 QTY: 03  
DTB BAYS AND LINE MARKINGS

SIGN: 2 QTY: 03  
CAR BAY SIGN

GLENORCHY CITY COUNCIL  
PLANNING SERVICES  
APPLICATION No ... PLN-25-325  
DATE RECEIVED ... 28 November 2025...



CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	05/12





SIGN 1  
WW-E-DTB-BAY

DTB BAYS AND LINE MARKING

**Size:**  
As shown.

**Scale:** NTS

**Material:**  
Road paint:  
3 x (3.0x5.6m)  
DTB Bays, Line markings, and Zebra lines.

Cold applied plastic ground marked  
DTB symbol in white on black  
background.

**Notes:**  
Remove existing linemarkings and apply  
new DTB bay linemarkings.

**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

**APPLICATION No** ..... PLN-25-325 .....

**DATE RECEIVED** ..... 28 November 2025 .....

COLOURS:		
COLD APPLIED PLASTIC GEVEKO		WHITE
ROAD PAINT WW GREEN		PlastiRoute® RollGrip® S 130 70 50 Apple Green
ROAD PAINT WHITE		PlastiRoute® RollGrip® S White
ROAD PAINT BLACK		PlastiRoute® RollGrip® S 9017 Traffic Black
ROAD PAINT YELLOW		PlastiRoute® RollGrip® S Y14 Golden Yellow

Note: All dimensions are in (mm) or otherwise indicated.

CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	06/12



**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

**APPLICATION No** ..... **PLN-25-325** .....

**DATE RECEIVED** ..... **28 November 2025** .....

Note: All dimensions are in (mm) or otherwise indicated.





SIGN 3

WW-E-DTB-TTM-600

FREESTANDING BLADE SIGN  
(42 CHARLES ST)

Size:  
600mmW x 1500mmH x 60mmD

Scale: NTS

Material:  
Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

Notes:  
Installed to garden bed.

GLENORCHY CITY COUNCIL  
PLANNING SERVICES

APPLICATION No ..... PLN-25-325 .....

DATE RECEIVED ..... 28 November 2025 .....



CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	08/12





**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

**APPLICATION No** ..... PLN-25-325

**DATE RECEIVED** ..... 28 November 2025

<b>WW GREEN</b>	<b>CMYK</b>	90/00/100/00
	<b>PMS</b>	355 C
<b>WW DARK GREEN</b>	<b>CMYK</b>	100/00/90/60
	<b>PMS</b>	3425 C
<b>WHITE</b>	<b>CMYK</b>	00/00/00/00
	<b>PMS</b>	White C
<b>DIGITAL PRINT</b>	<b>DIGITAL PRINT</b>	
	<b>(CMYK)</b>	

28/11/2025	5673	KP	00	09/12
------------	------	----	----	-------



**PROPOSED**

## SIGN 4

WW-E-DTB-TTM-600

**FREESTANDING BLADE SIGN  
(46 CHARLES ST)**

**Size:**

600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**

Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

**Notes:**

Remove existing pole.

Installed to garden bed.

**GLENORCHY CITY COUNCIL  
PLANNING SERVICES**

**APPLICATION No** ..... **PLN-25-325** .....

**DATE RECEIVED** 28 November 2025

**EXISTING**







CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	11 /12

Revision Details

00	28/11/2025 - <b>KP</b> - Initial release for client review
01	xx/xx/xxxx - <b>XX</b> - Revision Comments
02	xx/xx/xxxx - <b>XX</b> - Revision Comments
03	xx/xx/xxxx - <b>XX</b> - Revision Comments
04	xx/xx/xxxx - <b>XX</b> - Revision Comments
05	xx/xx/xxxx - <b>XX</b> - Revision Comments
06	xx/xx/xxxx - <b>XX</b> - Revision Comments
07	xx/xx/xxxx - <b>XX</b> - Revision Comments
08	xx/xx/xxxx - <b>XX</b> - Revision Comments

GLENORCHY CITY COUNCIL  
PLANNING SERVICES

APPLICATION No ..... PLN-25-325.....

DATE RECEIVED ..... 28 November 2025.....

CLIENT: Woolworths	PROJECT: Moonah DTB	FILE NAME: WW Moonah DTB Montage Pack Rev00	DATE	JOB NO	DRAWN BY	REVISION	PAGE
FILE PATH: J:\PROJECTS\W\Woolworths\0 States\National\2024\Direct To Boot_VIC Lyte Refresh Rollout\Moonah - 5673			28/11/2025	5673	KP	00	12/12