



# Glenorchy Street Art Program

## The Ask

Glenorchy City Council is seeking investment to establish a Glenorchy Street Art Program, a coordinated initiative that commissions high-quality murals, supports local artists, and activates key public spaces across the municipality. Funding will enable the delivery of a multi-site program including artist engagement, site preparation, installation, community workshops, and long-term maintenance. This investment will create a vibrant, contemporary public art network that reflects Glenorchy's identity as a creative, diverse, and culturally rich community.

## Impact of Funding

Transformation of key public spaces, strengthens community identity, supports local artists, improves safety and amenity, and activates precincts in ways that attract visitors, reduce vandalism, and build long-term pride of place.

## Key Facts

**Total Project Cost:**  
\$150,000

**Funding Committed:**  
Council has invested \$50 000  
to the program

**Funding Sought:**  
\$100,000

**Project Timeline:**  
12 Months



## Why It's Important

Glenorchy has a strong creative identity—home to MONA, the Moonah Arts Centre, active arts organisations, and a growing cultural sector. However, many public spaces remain under-activated and lack visual expression that reflects the city's character.

A street art program builds on this cultural foundation and strengthens Glenorchy's position as a creative hub.

Well-designed murals transform blank walls and tired spaces into welcoming, engaging environments.

Street art is proven to reduce graffiti vandalism, improve perceptions of safety, and foster community ownership of public spaces.

The program provides paid opportunities for Tasmanian artists, emerging creatives, and youth participants. It strengthens the local creative economy and builds pathways for skills development and cultural expression.

Community engagement consistently highlights the desire for more colour, creativity, and cultural storytelling in Glenorchy's streetscapes. A coordinated program ensures artworks are high-quality, inclusive, and strategically located.



## Project Impact

The program will deliver a network of murals that enliven key precincts, improve visual amenity, and create memorable public spaces that residents and visitors can enjoy.

Street art provides a platform for local stories, cultural heritage, and youth voices. It strengthens Glenorchy's identity and fosters pride in place.

Public art trails attract visitors, support local businesses, and complement major attractions such as MONA and the Intercity Cycleway. The program positions Glenorchy as a creative destination within Greater Hobart.

Workshops, co-design processes, and youth participation opportunities build skills, confidence, and community connection. Street art programs are particularly effective at engaging young people in positive, creative activities.

High-quality murals deter tagging and reduce maintenance costs for both Council and private property owners, creating cleaner, safer public environments.

